



**Varodd**  
Velferdsteknologi





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## About Us

Who we are

Here is our Uccello Kettle, an all in one appliance that sits securely on its base and can be used without the need to ever remove it from the cradle. It allows people with limited strength or dexterity to pour boiling hot water safely, and with confidence, every time.

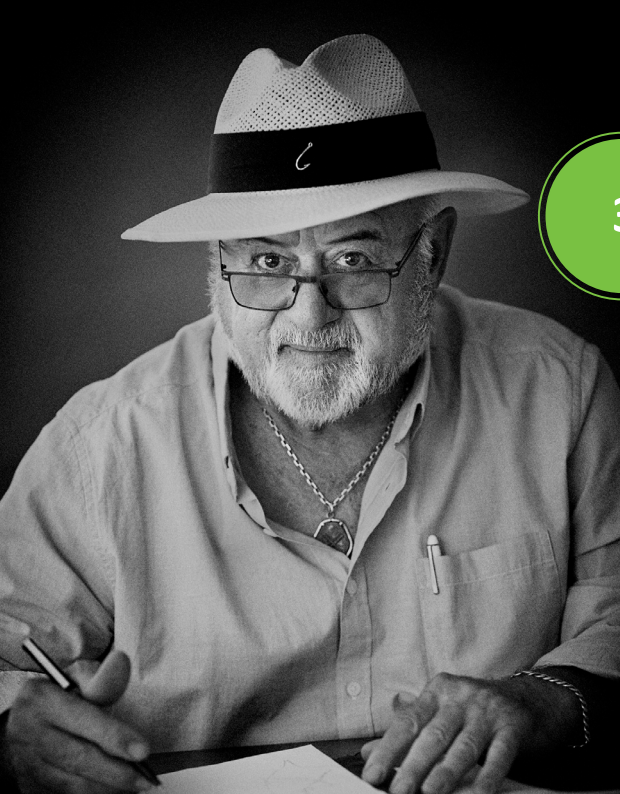
## Our Purpose

Why we do what we do

To make people's lives easier by providing safe, affordable and elegant assistive technology.

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## The Story

Our Kettles humble beginning

Italian-born Andy De Petra came to Australia at a young age, bringing with him an inherent knowledge of quality craftsmanship and design, and a love for coffee. As a young man, Andy was driven by inventing and innovating.

Diagnosed with psoriatic arthritis in 2011 it became a challenge for Andy to complete everyday tasks. Frustrated with the difficulty lifting a Kettle full of water to make his morning coffee, he turned his thoughts to others in similar situations and questioned how they managed their physical disablements. On finding that there were no options, he focused his efforts on designing a Kettle that would ease the struggle and enable people to maintain their independence.

Reflecting its resemblance to a small bird along with the fluid motion when pouring, the Kettle was named 'uccello', Italian for 'little bird'.

The Uccello Kettle's innovative design has now been locally and globally recognised. Our distribution currently has stockists located across Australia, New Zealand, United Kingdom, Ireland, France and commencing in the United States of America and Canada in late 2017.



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## Our Product

### The Uccello Kettle

The effortless pouring action of the Uccello Kettle delivers hot water safely and steadily, every time.

The Kettle's non-weight-bearing pour action from the ergonomically designed handle directs hot water to the fixed position of the cup, without removing the Kettle from its cradle. The weighted base of the Kettle arcs on a rotating axis to deliver hot water safely and steadily, every time.

#### Easy To Use

- Ergonomic handle for stable grip and pour action
- Easy to read water level indicator to boil exactly the amount you need
- Power on light indicates when Kettle is switched on

#### Simple To Clean

- Hinged lid with large opening for easy fill, clean and pour
- Removable vessel for optional hand-held pour and water refill
- Removable anti-scale filter for easy clean

#### Safety First

- Weighted, stable, pouring action
- British safety standards
- Non-slip, stable base
- Auto shut-off with over-heating protection



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## Testimonials

The impact of our Kettle

“Other kettles are too heavy for me to lift so this was the perfect solution for me.”

Joan, Ayrshire United Kingdom

“If you are disabled or elderly, the usual look of a product is not of the utmost importance, it is whether or not it is going to fulfil the use it was designed for. However, my first impression of the Uccello kettle is that it’s chic and modern looking in design and compact enough to suite the smallest of kitchen work tops.”

Sandra, Swansea United Kingdom

“Having a disability can make many of my day to day tasks a challenge, being able to tilt the kettle without having to lift it made it so much easier. Such a simple feature made all the difference”

Patricia, courtesy of Arthritis Western Australia

“As a full time carer I am now able to go out and not have to worry about my charge lifting a hot kettle.”

Yvette, Occupational Therapist,  
Western Australia



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## Our Values

How we do what we do

Our values represent the principles we are committed to upholding now and in the future. They define what we stand for as a company and are there to guide us in our work and decisions.

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### Build an **optimistic atmosphere**

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We want to build a collegiate environment for people to thrive. We want people to say “Thank god it’s Monday”.

Everyone knows what part they play and how they fit together. We want to share a joke and have some fun.

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### Build a **resilient business**

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We want to build a business that can be sustained by using a succession engine (i.e succession as a daily practice not an event in the future). This means that we want to mitigate our risk by building:

- Knowledge capture
- Financial management
- Development of Leadership
- Product Development

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## Engender trust

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Establish & maintain healthy relationships so that you don't give anyone reason to worry - do things that help them to trust you. Acting in the best interests of Uccello and our stakeholders not just ourselves.

If you make a mistake, own it and own up. Be open:

- When listening to others so you can fully hear them.
- With others about what you're doing, thinking and feeling.

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## Give back to the community

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We will proactively look for opportunities to give back to individual people and organisations. The Uccello Kettle was founded by a person living with a disability. Given this, we are keen to give back to causes where people are marginalized.





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## Sustainability

Using the ADAPT Method

The ADAPT Method enables our leaders to hand over their responsibilities and accountabilities to others coming through the organisation. This is essential for sustainability.



[www.adaptbydesign.com.au](http://www.adaptbydesign.com.au)

There are eight successions that form the pillars of the ADAPT Method - Leadership, Culture, People, Stakeholders, Architecture, Product, Financial Security and Ownership. The following are our visions for three of them.

### Leadership

We want clear accountability in leadership roles and high trust in the leadership team.

We must all be aligned to purpose and to each other.

### Culture

We want an open and honest culture and for people to feel happy and valued.

### People

We want everyone in the company to be clear in their roles and flexible.

We want everyone in the company to be aligned to our purpose and values and to be driven by more than just money.

### Stakeholders

We stand by our customers and behave with integrity.





## Our Partners

Who we are working with

Uccello is partnering globally with some great companies.



### Australia

Country Care Group is a national group of service providers that carry the full range of products required to meet the clinical needs of its clients. The group has over 80 showrooms and warehouses in various locations across Australia.



### New Zealand

Independent Living Service is a not-for-profit, community focused organisation committed to making daily living easier for people with impairments, their families and support networks.



### United Kingdom & Ireland

### United States & Canada

Drive DeVilbiss is one of the leading manufacturers and distributors of durable medical products in the world today. Drive DeVilbiss supports its customers and their users, enhancing quality of life.



### New Zealand

Life Unlimited is a charitable trust that helps to create opportunities for people to make and be in control of their own life choices.



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## Specifications

What you might need to know



The ergonomic handle of the Uccello Kettle mean an easy, safe and steady pour, every time.



The Power-on light indicates when the Kettle is boiling and comes equipped with safety shut-off feature.



The Uccello Kettle's removable vessel with safe grip handle allows for optional hand-held pour and water refill.



Easy-to-read water level indicator lets you fill and boil exactly the amount of water you need.



The large, hinged lid with wide spout allows easy water-fill, good access for cleaning and steady pour amount.

### Kettle Features

- Effortless technology
- Stainless steel heating element with British safety technology and control
- Auto shut-off with overheating protection
- Ergonomic handle for people with arthritis
- Removable anti-scale filter
- Water level indicator
- Power-on light
- Non-slip base
- Quiet boiling

### Technical

- 1.5 Litres capacity
- 50Hz and 60Hz
- 120 Volts and 220-240 Volts

### Kettle materials

- Housing, handle and base: Polypropylene, a thermoplastic polymer
- Element and controls: Stainless steel

### Kettle Dimensions

- H221mm x W234mm x D120mm  
Weight: 820g (1.85lbs)
- Gift box: L298mm x W242mm x D247mm  
Weight: 1,790g (4lbs)

### Service / Warranty Information

The terms of the warranty set out are applicable to local legislation in the country of purchase and will be honoured by Uccello Designs and/or its agents.

Design & engineering in Australia.  
Assembled in China.

### Manufacturing

- Minimum order quantity (MOQ) of 1,000 Kettles per colour
- Colour range available according to Pantone colour chart: Red (PMS 7427), Blue (PMS 294C), Yellow (PMS 7405C), Green (PMS 355C) and Purple (PMS 2425C)
- Manufacturing lead time of 45 – 60 days from confirmation of purchase order and receipt of deposit.

### Packaging

- Carton  
4 units per carton  
Dimensions L508mm x W316mm x H528mm (20in x 12.45in x 20.8in)  
Weight: 8kgs (15.6lbs)

- Pallet  
24 cartons per pallet / 96 units  
Dimensions: L1.15m x W1.06m x H2.05m (3.77ft x 3.47ft x 6.72ft)  
Weight: 159kgs (350.5lbs)

### Shipping

20ft, 40ft of 40ft HQ containers

- 20ft container  
Max capacity is 364 cartons/1,456 units
- 40ft container  
Max capacity is 744 cartons/2,976 units
- 40ft HQ container  
Max capacity is 848 cartons/3,392 units

FOB from Shenzhen Port, China  
Shipping lead time of 4 – 6 weeks  
(dependent on geographical location)



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