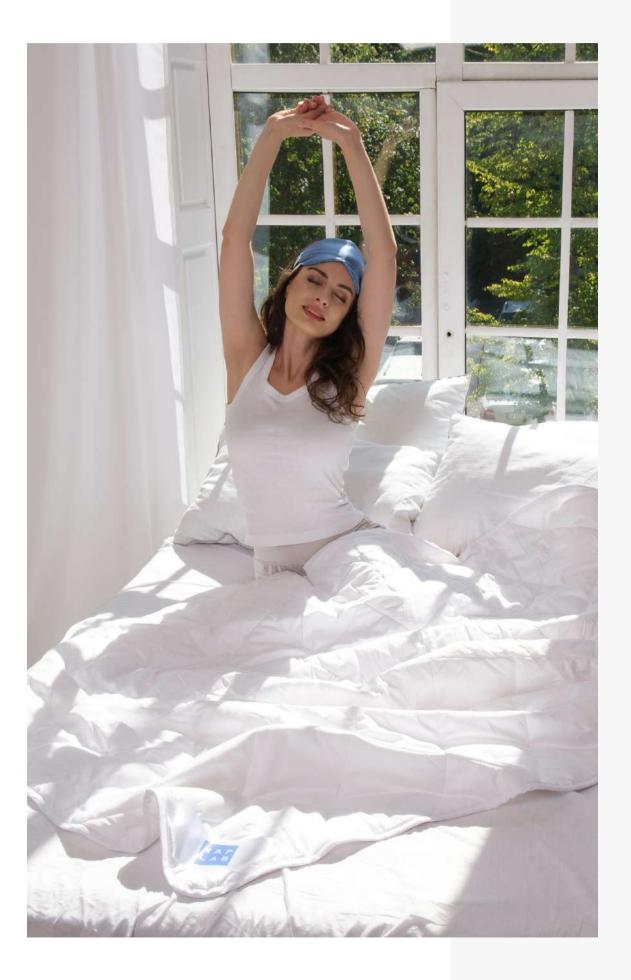






# About The NAP Lab



### Dreaming about better sleep

The NAP Lab was founded with the mission to improve people's sleep.

We're a team of curious innovators who've set out to find answers, seek advice, and develop products that can make a difference!

### **Sleep + Science**

We gather knowledge from experts around the world, in fields such as a neuroscience, medicine and behavioral therapists.

## Sleeping aids for one and all

But even more importantly: from our customers. It is by learning from customer feedback that we can keep developing new products that has a real impact for everybody who's tired of poor sleep.

# **O 2 About weighted blankets**



### A weighted blanket is just what it sounds like – an extra heavy blanket or duvet!

Weighted blankets have been prescribed through the healthcare system to people suffering from anxiety or hypersensitivities for many years.

Once they were introduced to the general market in Scandinavia, it turned out they improved the sleep quality for approximately 9 out of 10 people and were an immediate success.

### +

The NAP Lab has developed weighted products to suit every need. The weighted duvet ensures a good night's sleep, and the knitted blanket is the perfect complement as it helps people rewind on the couch before going to bed.

Sleepy Sheepy is every child's perfect companion. Most children experience the calming effect of a weighted blanket even more strongly than adults, and with a weighted blanket in the shape of a cuddly animal it'll become every child's best friend during bedtime, travelling or even while doing schoolwork.





The NAP Lab believes that sleep as part of the conversation around overall wellbeing will grow tremendously over the coming years.

We strive to be the most innovative company in the sleep sector, and continously develop new products that help people improve their sleep and their health.

Weighted duvets and blankets have become extremely popular in Scandinavia and we foresee a similar trend in other European markets over the coming years.

The NAP Lab wants to be a trusted partner to sleep experts across Europe and share our experience and knowledge to distribution partners that shares our values and wishes to help people improve their sleep

# The NAP Lab's weighted blanket

### N A P L A B

### What is a weighted blanket?

A weighted blanket gives you a feeling of relaxation and safety, similar to a gentle hug. Studies have shown that the weight can reduce stress hormone production and make you sleep better.

### High quality weighted blanket

- OEKO-TEX certified.
- Made from cotton, with a polyester film protecting the weight elements consisting of glass beads.
- 🤄 2 year warranty.
- More than 30 000 sold.
  - Specialty duvet cover available.

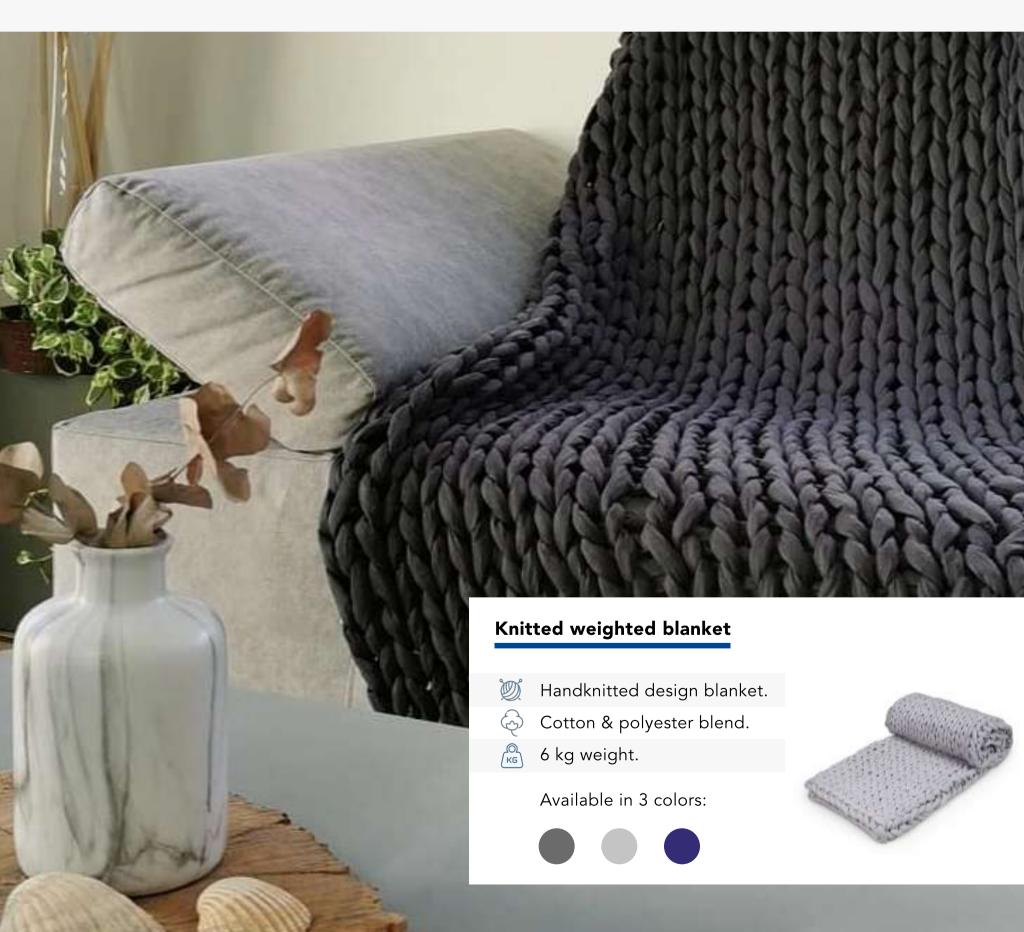
Available in 3 sizes: 150x210cm 135x200cm 140x200cm Available in: 5kg 7kg 9kg 11kg

# 5 The NAP Lab's knitted weighted blanket

### N A P L A B

### What is knitted weighted blankett?

Luxurious hand knitted weighted blanket with a unique design. Great for the bed as well as the couch. Cool and breathable during the summer. Great for adults and children both.



# **Sleepy Sheepy weighted blanket for kids**

Sleepy Sheepy is a pacifier, a cozy stuffed animal, a weighted blanket and a friend - all in one. Studies have shown that a weighted blanket can help children relax, as well as concentrate better for tasks and homework.



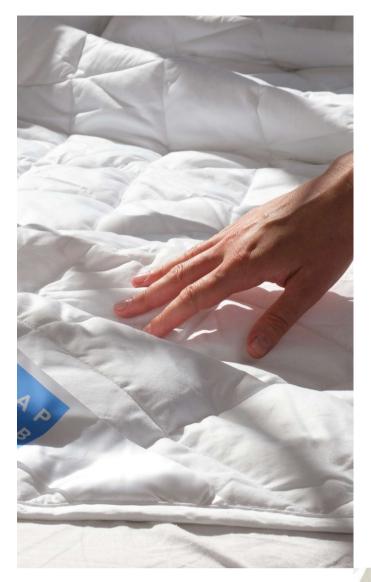


- CE certified.
- Made from polyester and with weight elements in the form of glass beads.
- 2,5 kg weight.

.

Available in 2 colors:

N A P L A B



### Terms

#### For your first order, The NAP Lab offers:

- 60 day payment term
- Free display materials

### Contact

### Key Account Managers

#### Scandinavia

Simon Osterstrom simon@thenaplab.com +46706677863

#### Germany

Laura Kossen laura@thenaplab.com +491622344161

#### The NAP Lab AB

St Persgatan 27 60233 Norrköping, Sweden

**Commercial registration:** 559188-1825



